





LEADING THE TRANSITION TO NET ZERO

On World Energy Day, we reaffirm our unwavering commitment to advancing clean and renewable energy solutions and promoting efficient energy use, in line with the Dubai Net Zero Carbon Emissions Strategy 2050. Every step we take today illuminates the path towards a brighter and more sustainable future for generations to come.



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FOSSIL FUEL

INCREASE ENERGY EFFICIENCY AND PRESERVE NATURAL GAS

EFFICIENT ENERGY USE

USE THE 'SMART LIVING' DASHBOARD TO EFFICIENTLY MANAGE YOUR ELECTRICITY USE





SOLAR ENERGY

CONSIDER
INSTALLING SOLAR
PANELS

GREEN ECONOMY

PROMOTE THE
CIRCULAR ECONOMY,
WHERE PRODUCTS
ARE DESIGNED TO BE
REUSED, REPAIRED
AND RECYCLED





EFFICIENT WATER USE

ADOPT WATER-SAVING PRACTICES AND TECHNOLOGIES

CARBON FOOTPRINT

SWITCH TO ELECTRICAL VEHICLES





